

22 December 2009

## ***New Highpoint Branch now open***

The expansion of the ME Bank Branch pilot continues, with the opening of our 9<sup>th</sup> Branch at Highpoint Shopping Centre in the western Melbourne suburb of Maribyrnong on Monday, 21 December.

Highpoint is Australia's fourth most profitable shopping centre with over 400 stores, including all the major banks. The new ME Bank site, located amid our key stakeholders and competitors, is adjacent to Westpac Bank at the financial end of the centre and at one of the busiest entrances to the complex.

Highpoint services the communities of Braybrook, Footscray, Kingsville, Maidstone, Maribyrnong, Seddon and the industrial suburbs of Tottenham, West Footscray and Yarraville. Some of Maribyrnong's largest employers include Victoria University, Western Health and Department of Defence.

The welcoming presentation of the branch will provide a modern alternative for the customers of Highpoint and will ensure that we deliver an exceptional level of customer service.

Vicki Beard, National Manager, ME Bank Branch Banking, said the presence of branches will re-enforce to our members, the commitment of the bank to provide high quality banking services and to supplement our existing workplace distribution channels.

"Customers will be able to open savings accounts and First Home Saver accounts, as well as apply for home loans, personal loans and credit cards. Branch staff will also be able to accept cheque deposits and issue bank cheques to existing customers."

Highpoint Branch will be trading Monday to Friday from 9am to 5pm and on Saturdays from 9am to 1pm.

**Vicki Beard**  
**National Manager, Branch Banking**  
**ME Bank**